



He Waited For Her, Original

White Shines Brighter Than Ever



Grammy Awards, Canvas, Limited Edition of 95

Chris McCabe tells us about an artist whose originals have doubled every year for the last four years and who has 'A' list celebrities as collectors. Photographer: Phil Garlington

His art has caught the attention and imagination of art collectors around the world including many 'A' list celebrities such as Michael Douglas, Sharon Stone, Vin Diesel, Hugh Hefner... the list could go on and with a popularity that has continued to grow, Hollywood's Todd White has rapidly moved from critical acclaim in the art world to a top ranking presence in the best seller lists on both sides of the pond.

As one of the lead designers of the global phenomenon *SpongeBob SquarePants* in a past life, Todd has long been acquainted with success and his life as an artist has followed a similar path. His rise has been nothing short of meteoric!

Within 12 months of his UK launch he had become one of the top three best-selling artists in the country, an achievement unheard of for unknown artists, with debut

editions selling-out from his publisher within six months.

Media engagements and commission requests from celebrities and organisations followed, including a large project for the Pechanga Casino Resort in the USA, being interviewed alongside Paris Hilton on the Larry King show and becoming the official artist of the 2007 GRAMMY awards.

Most recently Todd was invited by Warner Brothers to paint a collection of works to commemorate the 70th anniversary of the *Wizard of Oz*. Todd created four *Oz* themed paintings, some of which will be made available as collector limited editions during 2009.

His most recent UK limited edition collection 'After Hours', which will be the only collection made available this year, definitely delivers a healthy dose of Todd's trademark quirks, humour

and personality while clearly demonstrating his ever-evolving artistic maturity. His limited editions are always kept to a minimum quantity because Todd rightly feels collectability and integrity of his work is paramount.

But with Todd's collector base expanding at the phenomenal rate across the world so is the desirability of his original paintings.

The escalating demand for his art has resulted in the value of originals doubling every year for the last four years and, due to additional commitments, fewer originals are being painted, therefore fewer originals are available for each country and are very hard to get hold of.

As one of only four galleries chosen to receive a visit and to host a solo exhibition last year with Todd, Art Decor Gallery has access to buying his originals, when available, and also has the privilege to be able to obtain

exclusive sets of canvas limited editions which, previously have only been available in other countries.

As for this year, Todd is currently in the process of creating his first independent artist book and has exhibitions and appearances in the pipeline for the USA, Canada, UK, Europe and for the first time he will launch in Japan where his work is said to be eagerly anticipated.

Oh... and if that's not enough, I have just been notified by Todd's UK publisher's that the provision of Todd's originals have been put on hold as he has recently been asked to paint one of the 20th Century's most famous female icons, which when completed, will be viewed across three continents and auctioned later this year!

I am sure this will set a new precedent for the price of his originals... watch this space... ■

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